**ORTHO FOLLOW-UP EMAIL**

SUBJECT + PREVIEW

Keeping orthodontic care on track

Tips for maintaining oral health during ortho treatment

IMAGE HEADLINE

Maintaining a healthy, beautiful smile while wearing braces

COPY

At your last visit, we talked about some strategies for adjusting oral care to accommodate an orthodontic device, as well as tips for achieving a healthy smile. As a follow-up, we wanted to send a few reminders.

[Insert Routines graphic]

Also, consider the following Philips Sonicare products to help you get the most out of your oral care.

* InterCare brush head with Sonicare handle
* Power Flosser
* TongueCare+ brush head and BreathRx mouth rinse

We want to be a valuable resource during orthodontic treatment, so feel free to call or email if you have any questions.

See you at your next appointment,

[DP office name]

ROUTINES GRAPHIC

**Brush**

Brush your teeth twice a day for two minutes. The right tool and technique make all the difference.

**Clean appliances**

Clean aligners, removable or fixed appliances carefully with your Sonicare.

**Interdental cleaning**

The spaces in between your teeth are home to harmful bacteria, so clean them thoroughly for healthy gums.

**Clean tongue and rinse**

Break up tongue coating before using a therapeutic mouthwash that reduces bacteria responsible for gum disease and bad breath.

**Replace**

Replace your brush head every three months for optimal results. Choose one designed to clean around orthodontic treatments.