

18.8%
increase in
efficiency ¹

Making the case for moving to **the cloud**

16.76%
average reduction in
IT maintenance costs ²



Reduced costs

- SaaS pay as you go pricing model (OpEx vs CapEx)
- Outsource build & maintenance of cloud solution
- Expedite deployment time



Greater flexibility

- Access to vast amounts of computational power
- Scale up or down as needed
- Enable interoperability
- Engage with patients on their terms



Increased security & privacy

- Reduces dependency on local hardware to store sensitive data
- Cloud providers dedicated to data and privacy protection
- Automated software updates allow systems to stay current



Faster time to market

- Leverage existing healthcare privacy and security compliant cloud solutions (HIPAA, GDPR, etc.)
- Shifts focus from infrastructure maintenance to more strategic initiatives including:
 - Improved workflows
 - Greater efficiencies
 - Faster pace of innovation
 - Development of key capabilities including AI/machine learning, telehealth and virtual trials

Invest in a trusted cloud platform

Philips HealthSuite Digital Platform

- Connect devices and data
- Aggregate clinical and consumer data
- Store and share data securely
- Support analysis
- Create solutions that make data actionable



For more information visit: www.philips.com/healthsuite

11 million
IoT devices connected
via HealthSuite
Connect IoT Services

145 billion
images securely archived
for health systems

30 peta bytes
of imaging studies archived
for healthcare providers

¹ www.skyhighnetworks.com/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/

² www.geek911.com/reasons-move-computing-cloud/

³ Figures based on internal Philips data